

Kshitij Gupta

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PORTFOLIO <http://www.kshitijgupta-portfolio.com>

WORK EXPERIENCE

DellEMC (EMC/Mozy/Isilon)

Sr. User Experience Designer (Nov 2014 - Current)

- Working as lead interaction designer on v1 responsive web application for storage and data protection scenarios.
- Responsibilities include gathering user requirements, creating user flows, producing wireframes, prototyping and documenting design patterns.
- Started a living design system initiative in Isilon team to document product design principles, patterns, toolkits and other resources.

Microsoft Corp.

User Experience Designer (July 2008 –Oct 2014)

- Designed Android phone and tablet app for Microsoft Remote Desktop.
- Worked on user experience of several cloud services and management products in Microsoft's Cloud Division.
- End to end ownership of UX from ideation, wireframes, and prototypes to final implementation.
- Experience working with globally distributed teams in agile development cycles.
- Participated in planning effort for multiple releases of Windows and System Center. Planning activities included identifying UX trends, crafting user scenarios and producing storyboards.
- Experience mentoring junior designers and interns.

Centre of Advanced Research, PricewaterhouseCoopers, LLP

Interface Specialist (Summer, 2007)

- Designed interactive visualizations to support analysis of transactional data.
- Conceptualized an adapted tree map visualization to help investigators build and refine hypothesis.
- Designed interaction details and look-and-feel of proposed visualizations.
- Created a high fidelity interactive prototype, which was tested on multiple users.

Industrial Design Center, IIT Bombay (INDIA)

Interaction Designer (Summer, 2004)

- Worked on a web based collaborative learning module for communication theory.
- Devised strategies for collaborative learning among design students of major IITs.
- Designed content, assignments and puzzles for learning.
- Developed flash games and web templates for uploading assignments.

Indiana University Bloomington

Associate Instructor (May, 2006- March, 2008)

- Facilitated discussion section for the course Social Informatics. The course introduces theoretical approaches to how technology is used from psychological and socio-technical perspectives.
- Conducted lab sessions for the course Information Representation. Topics included information representation on the World Wide Web; metadata representation with XML; object-oriented design and relational databases.

EDUCATION MS, Human- Computer Interaction Design (Aug, 2006 – Oct, 2008)
Indiana University, Bloomington (USA)

Bachelor of Design, Communication Design (July, 2002- May, 2006)
Indian Institute of Technology, Guwahati (IIT Guwahati, INDIA)

PUBLICATIONS Gupta, K., Joshi, A., McAtee, J. and Vaz, N. (2008, Accepted) aSister: Scheduling for homeless women with special needs. In CHI '08 Extended Abstracts on Human Factors in Computing Systems (Florence, Italy, April 5 - 10, 2008).

Gupta, K. and Yammiyavar, P. (2006, Accepted) A cultural context directed design of a tool for usability evaluation of web interfaces. In the Proceedings of Indo-Danish HCI Research Symposium for Cross-cultural studies, May 14-15, 2006, IIT Guwahati, India.

PRESENTATIONS Gupta, K. (2004) Computer Based Learning: A study of sharing of tasks between computer and educator (a cognitive approach). In Techniche'04, Student paper contest, IIT Guwahati, India

Social Media: Blogging, Facebook and Web 2.0. Guest Lecture for undergraduate informatics community in Social Informatics class at Indiana University Bloomington.

SKILLS

Design Methods Brainstorming, Storyboarding, Sketching, Wireframing, Prototyping, Style guides

Research Methods Competitor Analysis, Heuristic Evaluation, Interviews, Ethnographic Study, Think- aloud protocol, Contextual Inquiry

Application Software Illustrator, Sketch, Balsamiq, Omnigraffle, Photoshop, Dreamweaver

Programming HTML/CSS

ACHIEVEMENTS

- Midas award for innovation in Q3 2016 for my work on EMC Cloud Portal.
- Semi-finalist for CHI Student Design Competition held in Florence, Italy in April 2008.
- Recipient of the prestigious National Talent Search Examination (NTSE) scholarship awarded by Government of India (<http://www.ncert.nic.in/>)
- Awarded IIT Guwahati Institute Merit Scholarship for excellent performance in the year 2003- 04.